



FOR IMMEDIATE RELEASE

**THREE TIME BAREBOAT CHAMPS *TEAM GOLDENDOG* PREPARE FOR
THE 2009 HEINEKEN REGATTA TO BENEFIT THE ST. MAARTEN
ANIMAL WELFARE FOUNDATION & SXM PAWS**

***SPECIAL TEAM GOLDENDOG AFTER PARTY AT TIJUANA YACHT CLUB ON
SUNDAY NIGHT FEATURING ONE WHITE CHIC!***

MILFORD, CT USA/ SIMPSON BAY, ST. MAARTEN, NA - 26 February, 2009 – *TEAM GOLDENDOG*, a US based sailing team with strong ties to the island of St. Maarten, NA/St. Martin, FWI, today announced they will compete in this years 29th Annual Heineken Regatta held on St. Maarten, NA/St. Martin, FWI and its surrounding waters March 6 – 8, 2009. Unlike most sailing organizations, *TEAM GOLDENDOG* sails with a greater cause in mind, “*helping homeless animals find their forever homes*”, donating all funds raised to The St. Maarten Animal Welfare Foundation, Les Quatre Pattes (SXM Paws) and Yankee Golden Retriever Rescue of Hudson, Massachusetts, USA.

Additionally, there will be an official Team Goldendog After Party on Sunday, March 8th at the Tijuana Yacht Club, featuring the One White Chic Band. A percentage of the proceeds from the After Party will go directly to the Team Goldendog Foundation. The After Party begins at approximately midnight after the regatta festivities end on Kim Sha Beach, and will continue into the wee hours of the morning. The After Party is noted as being one of the best parties on the island.

“We are very pleased to announce the kick-off of the 2009 Team Goldendog racing season with the Heineken Regatta. This year, in addition to St. Maarten Animal Welfare Foundation and Yankee Golden Retriever Rescue, we will be sailing for SXM Paws or Les Quatre Pattes which has made a great contribution to helping the plight of homeless and abandoned animals on St. Maarten. As we, at Team Goldendog, are an “all volunteer” outfit, it is very important to us that the groups we support utilize the funds we raise with great purpose and integrity. On St. Maarten, both SXM Paws and St. Maarten Animal Welfare are truly dedicated and uphold the highest standards, we are very honored and grateful to be able to support these local groups”, stated Jeffrey W. Sochrin, Chairman and Founder of *TEAM GOLDENDOG*.

James “Jimmy” Goldman of Tijuana Yacht Club commented, “Tijuana Yacht Club is proud to support the Team Goldendog cause. It’s all about helping the animals and that is something that is very important to me on a personal level. We are thrilled to continue our support of Team Goldendog for a second year and we look forward to working with Team Goldendog for many years to come. Make sure you come down to Tijuana Yacht Club on Sunday, March 8th to join in on the fun.”

Mr. Sochrin continued, “It is our endeavor to be competitive in the Bareboat Division enhancing the sport of sailing, while bringing a heightened awareness to a cause that is very important to us

and our sponsors. With “serious fun” in mind, we are prepared to defend our 2006, 2007 and 2008 Bareboat 3 class wins again this year. Garfield and Garfield Too will continue serve as the official chase boat and spectator boat to *TEAM GOLDENDOG*. You can make reservations to see the regatta up close and personal aboard Garfield by visiting the Heineken Regatta website at www.heinekenregatta.com under Race Info/Follow the Race. The net proceeds from the Garfield admission price will go directly to our cause. In addition, Halsey’s Restaurant located in Simpson Bay, St. Maarten will be providing a great lunch aboard Garfield to each passenger. So, thank you to Bruce and Lorna Hancocks of Garfield and Jessica and Ryan Halsey of Halsey’s for keeping this important part of our program alive”.

Mr. Sochrin further stated, “Our continued success at aiding homeless and abandoned animals has allowed the interest in our cause and our program to grow exponentially each year. Since our founding in 2004, we have contributed over US \$30,000 to worthy animal rescue organizations. Our total number of sponsors now exceeds 35 and while all organizations are feeling the pinch of these tough economic times, Team Goldendog is committed to keep this mission alive. We continue to work closely with our founding sponsor, Elisa Cohen of “Bikini Beach”, who enabled us to build this legacy. This year we dedicate our campaign to the memory Tobie, the official mascot of Team Goldendog. Tobie was a permanent fixture at Bikini Beach Bar and passed away peacefully in the fall of 2008. His position as official mascot has been permanently retired by the Board of Directors of Team Goldendog. This year we race to honor Tobie.

“*TEAM GOLDENDOG* will donate all of the net proceeds raised by its participation in this year’s regatta equally between the St. Maarten Animal Welfare Foundation, SXM Paws, and the Yankee Golden Retriever Rescue of Hudson, Massachusetts, USA. If everyone does just one thing to help a cause they believe in, the world will simply be a better place”, concluded Sochrin.

2009 SPONSORS

This year *TEAM GOLDENDOG* is pleased to include the following sponsors as members of the *TEAM GOLDENDOG* family; Bikini Beach Bar, Shiva’s Gold and Gems, The Red Piano, Neirim, NV, Goldendaze, Soremar Auto Group, Tijuana Yacht Club, Don Camillo, Garfield Fun Cat, Island 92, Triple A Car Rental, The Gingerbread Café, Pineapple Pete’s, Halsey’s Restaurant and Lounge, The Alley, ESPN Café, Jennifer’s Vacation Villas, Ric’s Place, Taloulah Mango’s, Century 21, Peg Leg Pub, Bavaria, Roll Shutters, Buccaneer Beach Bar, Good2Go, Jimbo’s Rock and Blues Café, Mega Gym, Skip Jack’s, Vinnisimo/Bel Mar, Toppers Restaurant, Harrigan Exterminating Services, The Mailbox and Dominos Pizza (St. Maarten), websitesthatwork.info, everythingstmaarten.com, Tropical Drinks, Digital Marketing St. Maarten, and the One White Chic Band.

HOW CAN I GET INVOLVED?

If you are interested in sponsoring *TEAM GOLDENDOG*, or getting involved with us in any way, please call Chairman Jeff Sochrin in the US at 001 (203) 878-3884 or on St. Maarten at 011 (599) 586-6634. You can also email us Jeffrey@teamgoldendog.org.

About Bikini Beach Bar, our Platinum and Founding Sponsor

Bikini Beach Bar is one of the most exciting highlights on Clothing Optional Orient Beach, setting the mood & new trends. Elisa, American born, who runs the place has given it an international flavor. Her multi-lingual staff and diverse menu will make her place YOUR "Homebase" while on St. Martin, FWI. The menu features Full American Breakfast, Tapas,

Tropical grilled Shrimp Salad, Fresh Seafood, Black Angus Steaks & Paella Sundays. Visit the website: www.bikinisme.com

About the Heineken Regatta, 2009

The 29th Annual Heineken Regatta will be held from March 6 - 8, 2009 on St. Maarten, NA. Visit the website: <http://www.heinekenregatta.com> Email: regatta@heinekenregatta.com

About *TEAM GOLDENDOG*

TEAM GOLDENDOG was created in 2004 under the leadership of Jeffrey W. Sochrin to sail competitively in the Heineken Regatta and to support the cause of homeless, abused and needy animals the world over. If you are interested in sponsoring *TEAM GOLDENDOG*, or getting involved with us in any way, please call Chairman Jeff Sochrin in the US at 001 (203) 878-3884 or on St. Maarten at 011 (599) 586-6634. You can also email us Jeffrey@teamgoldendog.org. Visit our website at www.teamgoldendog.org

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